JOANN BARNETT, SMI, PRESIDENT AND CEO

JoAnn Barnett is the President and CEO of Infant Swimming Resource. With 24 years experience as an ISR Senior Master Instructor, Barnett has taught more than 3,000 infants and toddlers. Her academic preparation together with her in-water skills helped facilitate the development of ISR's proprietary Instructor and Master Instructor training and certification program.

Barnett has trained more than 60 ISR instructors and 20 Master Instructors, and developed the infrastructure that runs ISR today. In 2001, she turned her focus solely on the growth and expansion efforts of ISR, where her primary goal, "is to get to the next baby before he or she gets to the water alone."

Barnett received her bachelor's degree in Psychology with honors from the University of Central Florida and is the co-author of *The Science of Infant Swimming* and the *Parent Resource Book*.

HARVEY BARNETT, PH.D., FOUNDER

Harvey Barnett, Ph.D., is the Founder of Infant Swimming Resource, the safest provider of survival swimming lessons for babies and toddlers from six months to six years old. Barnett has more than forty years of expertise researching the impact of swimming instruction and water safety methods on the health and well-being of young children.

Barnett earned his Ph.D. from the University of Florida in Psychological Foundations in 1978. His research into pediatric drowning prevention, including survival swimming for infants and young children as an additional layer of protection, was considered radical for over 40 years. Now, it is the topic of a Pediatric Grand Rounds presentation, "A Behavioral Approach to Pediatric Drowning Prevention," which has been delivered in more than 20 major hospitals in the United States since 1980.

Barnett has represented ISR on national television and radio programs that include NBC's *Today Show*, *Good Morning America*, 20/20, Dateline and CNN Headline News. He is the co-author of *The Science of Infant Swimming* and the *Parent Resource Book*. Barnett works tirelessly to realize his dream of *Not One More Child Drowns* become a reality and thereby keep a family from the unspeakable grief of the drowning death of their baby.

“Many parents don’t realize the dangers of introducing young children to the water. Before your baby can safely enjoy the water, he or she must first learn the skills needed for survival. ISR has a overwhelming commitment to the water safety of young children to ensure not one more child drowns.”

- Harvey Barnett, Ph.D.